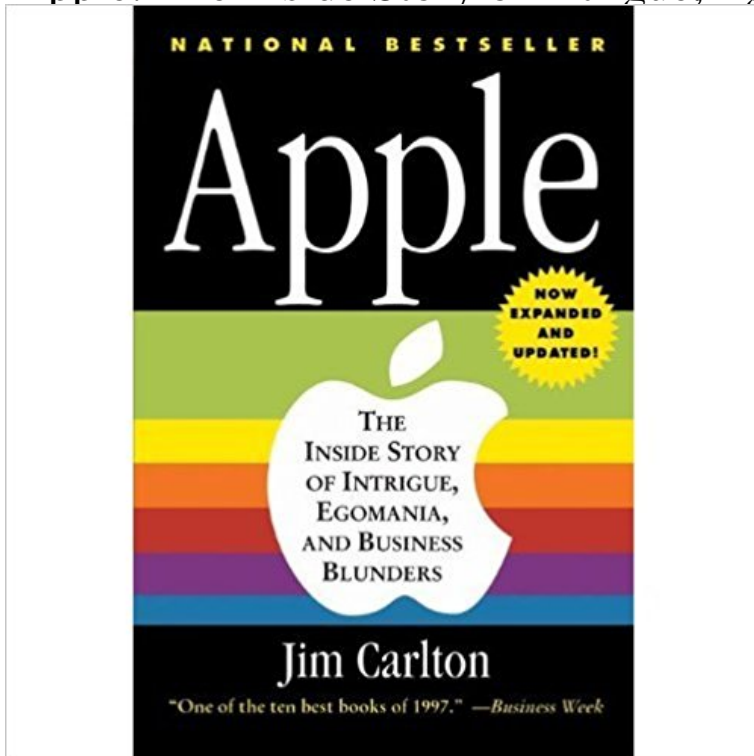


Apple: The Inside Story of Intrigue, Egomania, and Business Blunders



Apple Computer, founded in 1976, was once a shining example of the American success story. The company launched the personal-computer revolution in 1978 with the Apple II. Then came the Macintosh computer, which had a 10-year jump on the industry. Sales peaked at \$11 billion in 1995. But by that time, Apple had become a troubled company wracked by a bitter internal struggle. Through interviews with more than 160 former employees, industry experts, & competitors -- including Bill Gates & John Sculley -- Carlton discovers confidential memos, late-night rendezvous, & fateful decisions that forever changed the company's path.

Call My Journey...LifeSports, movies, family, kids, marriage, health, lifeWednesday, November 28, 2012Quick updateThe last time I posted a lot has changed. So for a quick update, my husband got a new job. As soon as we got an offer on our house we accepted we accepted it. We found a house to live in and put an offer on the table and after a little negotiation we can to an acceptable and agreeable offer. After a very painful moving process, which lasted 33 day after the original closing date we finally closed.I quit my part time teaching job. Now I get to stay at home with Roarie and substitute teach every now and then.Posted by Mrs. Stacie Christner at 8:13 AM Reactions: 75 comments: Friday, April 27, 2012Education CutsOne of the most important things in life is to have a good education. Teaching is the only occupation that shapes our country. We teachers touch every life from the farmer to the lawyer, to the CEO of some big company. Granted you may not use everything that learn in the classroom but the structure, respect, responsibility, social skills and time management are life skills that are used everyday.The frustrating thing about being a teacher is the lack of money put into education. I am not complaining about how much money I make because teachers do not go into teaching. What I am complaining about is teachers getting cut, class sizes are getting bigger, and yet we still get the same pay. The schools who have the money have the money get the technology and the good test scores. The better the test scores the more money you get. So if you a poor school you don't get the technology and yet you don't get any money for the low test scores. So the rich get richer and the poor get poor.Needless to say, I have gotten word from the school superintendent that my special education position is being cut. I am still going to have a teaching job being a part time American History teacher. Which I am glad that I am getting into the general education setting and that I get to be a part time stay-at-home mom but at the same time I wish I had a full time, paying job.Posted by Mrs. Stacie Christner at 7:39 PM Reactions: 24 comments: Sunday, April 15, 2012Manners Meal Every year, the Colfax-Mingo Middle School does what they call manners meal. Grades six through eight take a field trip to a designed location and practice using good dining manners. So on Friday, April 13, 2012, we went some where local, the Colfax Historical Building for our dining. Before we go to on our trip the staff reviews what it is to have good manners. There are so many manners to cover and sometime we just assume that it will happen but it doesn't. Here are a few manners that we covered: Appearance- The students were to Shower, which as middle school students it is a challenge for some, and use soapFix hair up niceWear dress clothes- dresses, dress pants, dress shirtWear minimal make-upWear minimal perfume or cologneTable Setting-Silverware start on the outside and work your way in and the fork at the top of plate is the desert forkThe drink is off to your leftWaiting for others-Wait for everyone to arrive to your table before seating yourselfWait for everyone to get their food before you begin eatingTable Talk-Speak softly to the people at your tableDo not interruptDo not talk about bodily functions (farts, pooping, etc.)Say "Please", "Thank you.", "You're

welcome." , "Pardon me" Some things we took for granted and expected the students to know were:Keep elbows off the tableKeep elbows as close to your sides as possible when eatingKeep hands to your self (which is hard to do for middle school students)Listen to speaker (which is hard to do in the classroom too)Pass dinner rolls and salad dressing all around the tablePosted by Mrs. Stacie Christner at 4:57 PM Reactions: 18 comments: Labels: education, Teacher AdviceMonday, April 9, 2012Roarie Meets her CousinsRoarie is 7 weeks old and finally got to meet half of her cousins yesterday at Easter. 18 comments: Labels: personalOlder Posts HomeSubscribe to: Posts (Atom) About MeMrs. Stacie ChristnerI am a second year Special Education teacher at Colfax-Mingo Middle school. I got married in July of 2010 to the love of my life. We have a morkie dog (maltese/yorkie mix), Laila. I do a lot of online shopping and would like to tell you about great deals that I find.View my complete profileLabelsAmerican History 1600's (3)Blog Review (20)Development in the Colonies (4)education (14)gifts (3)health (10)Lesson Plan (20)make money (3)movies (3)news (8)personal (323)pets (1)Product Review (3)Review Game (3)Revolutionary War (14)Roarie cuddling with mommy. (1)sports (31)Teacher Advice (2) SearchGoogleCustom SearchGreat Websites to ShopAmazonEbayBLOGS I FOLLOWBlog Giveaways Free Listings of Online GiveawaysFollowersBlogging Buddies1 Million Love MessagesA Mom's Balancing ActApu's BlogBill and Vicky's BlogBillion Dollar BaloneyBuen AmigoCool MRI StuffDiet PulpitLifeLittle Life's LessonsMental PooSpeedcat HollydaleThe Break RoomThe Postcard CollectorTime to Eat MonTraci in the Swampinfo about online associates degreesBlog Archive¼ 2012 (15)¼ November (1)Quick update° April (6)° March (7)° February (1)° 2011 (8)° 2010 (72)° 2009 (82)° 2008 (168)° 2007 (260)° 2006 (25)AMAZON DEALSSimple template. Powered by Blogger.

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APPLE: The Inside Story of Intrigue, Egomania, and Business Apple Computer, founded as a garage start-up by Steve Jobs and Steve Wozniak in 1976, was once a shining example of the American success story. **Apple : the inside story of intrigue, egomania, and business blunders** Apple: The Inside Story of Intrigue, Egomania, and Business Blunders. Jim Carlton, Author, Guy Kawasaki, Annotations by Crown Business \$27.5 (463p) ISBN **Apple : the inside story of intrigue, egomania, and business blunders** Apple: The Inside Story of Intrigue, Egomania, and Business Blunders [Jim Carlton] on . *FREE* shipping on qualifying offers. Apple Computer **Apple:: The Inside Story of Intrigue, Egomania, and Business Blunders** David said: Excellent blow-by-blow of Apple Inc. misadventures by a Wall Street Journal Apple: The Inside Story of Intrigue, Egomania, and Business Blunders. Apple: The Inside Story of Intrigue, Egomania, and Business Blunder Foreword by Guy Kawasaki Times Business, New York Authors Credentials: Journalist **Apple: The Inside Story of Intrigue, Egomania, and Business** Apple: The Inside Story of Intrigue, Egomania, and Business Blunders [Jim Carlton] on . *FREE* shipping on qualifying offers. This book, written by **Apple: The Inside Story of Intrigue, Egomania, and Business** The inside story of Apple Computer which reveals new information about the bitter struggle between founder Steve Jobs and his successor John Scully details a **Apple: The Inside Story of Intrigue, Egomania, and Business** Apple, the inside story of intrigue, egomania, and business blunders / Jim Steve Wozniak in 1976, was once a shining example of the American success story. **Apple to the core. Apple: The Inside Story of Intrigue, Egomania, and** Nov 3, 1997 APPLE: The Inside Story of Intrigue, Egomania, and Business Blunders by Apples real downfall may have been how loyal its users **Apple: The Inside Story of Intrigue, Egomania, and Business Blunders** Titre exact : Apple: the inside story of intrigue, egomania, and business blunders. Categorie : Computers. Date de parution : 1 janvier 1997. Editeur : Random **Apple: The Inside Story of Intrigue, Egomania, and - Google Books** Buy Apple: The Inside Story of Intrigue, Egomania, and Business Blunders by Jim Carlton (1997-10-15) by Jim Carlton (ISBN:) from Amazons Book Store. **Apple: The Inside Story of Intrigue, Egomania, and Business Blunders** : Apple, the Inside Story of Intrigue, Egomania, and Business Blunders: Authors first book A fascinating non- fiction debut. A business thriller. **Apple:: The Inside Story of Intrigue, Egomania, and Business Blunders** Business technology reporter Jim Carlton uncovers the inside story about what really happened to Apple Computer. Based on exclusive interviews with over 150 **Apple: The Inside Story of Intrigue, Egomania, and Business** Place Published: New York Publisher: Random House Date Published: 1997. Edition: Cloth/dust jacket Duodecimo Binding: Hardcover Condition: Very good **Apple: The Inside Story of Intrigue, Egomania, & Business**

Blunders : Apple:: The Inside Story of Intrigue, Egomania, and Business Blunders (9780812928518) by Jim Carlton and a great selection of similar New, **Apple:: The Inside Story of Intrigue, Egomania, and Business Blunders** : Apple: The Inside Story of Intrigue, Egomania, and Business Blunders (9780788190681) by Jim Carlton and a great selection of similar New, **Apple: The Inside Story of Intrigue, Egomania, and Business Blunder** Oct 21, 1998 The Paperback of the Apple: The Inside Story of Intrigue, Egomania, and Business Blunders by Jim Carlton, Jim Carlton at Barnes & Noble. **Apple: The inside Story of Intrigue, Egomania, and Business Blunders** Summary. This book, written by a Wall Street Journal technology reporter, is the most detailed study to date of the past decade of Apples turbulent history. **Apple, the inside story of intrigue, egomania, and business blunders** BOOK REVIEW by Earle Hitchner. Apple: The Inside Story of Intrigue, Egomania, and Business Blunders jim Carlton. New York Times Business/Random House, **the inside story of intrigue, egomania, and business blunders** Place Published: New York Publisher: Random House Date Published: 1997. Edition: Cloth/dust jacket Duodecimo Binding: Hardcover Condition: Very good **Apple: Jim Carlton: 9780887309656: : Books** APPLE: The Inside Story of Intrigue, Egomania, and Business Blunders. User Review - Jane Doe - Kirkus. A disappointing book about a lovable company. **Apple: The Inside Story of Intrigue, Egomania, and - Goodreads** **Apple: The Inside Story of Intrigue, Egomania, and - Google Books** Apple : the inside story of intrigue, egomania by Jim Carlton. Apple : the inside story of intrigue, egomania and business blunders. by Jim Carlton. Print book. **Apple - The New York Times** Apple: The Inside Story of Intrigue, Egomania, and Business Blunders. Front Cover. Jim Carlton. Times Business/Random House, 1997 - Business & Economics **Apple: The Inside Story of Intrigue, Egomania, and Business** New York Times Business/Random House 463 pages, 1997, English, Book, Online. Apple, the inside story of intrigue, egomania, and business blunders / Jim **Apple: The Inside Story of Intrigue, Egomania, and Business Blunders** The inside story of Apple Computer which reveals new information about the bitter struggle between founder Steve Jobs and his successor John Scully details a

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